

Ohio Psychiatric Physicians Association - Annual Psychiatric Update—2026

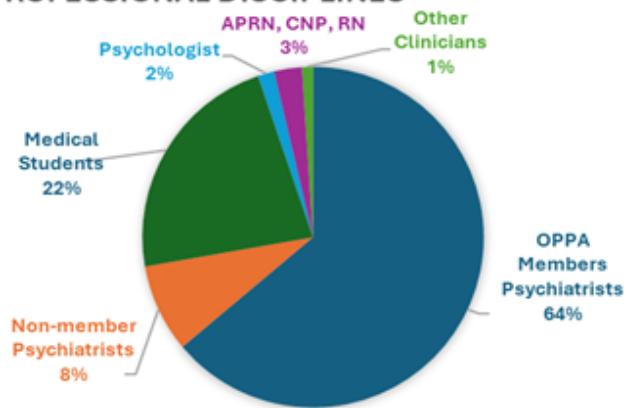
## Bridging Worlds: The Art and Science of Modern Psychiatry

# Exhibitor Prospectus 2026

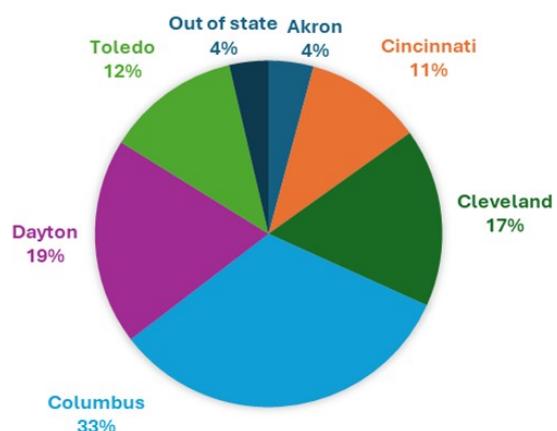
April 18-19, 2026  
Hilton Polaris  
Columbus

OPPA's 2025 Annual Psychiatric Update Brought Together More Than 200 participants!

### PROFESSIONAL DISCIPLINES



### CHAPTER AREA



# Thank You 2025 Partners!



We are grateful to all exhibitors, many of whom are not shown in the photos above.



The Ohio Psychiatric Physicians Association's Annual Psychiatric Update brings together **psychiatrists and other mental health professionals from across Ohio** to explore a wide range of timely and clinically relevant topics. **The program is designed to support those committed to providing the highest quality, evidence-based care for individuals living with mental illness, including substance use disorders.** Attendees will gain valuable insights into current research, cutting-edge treatment approaches, metabolic issues and psychiatric illnesses, Artificial Intelligence, and other areas of psychiatric practice.

**Sat.—Sun., April 18-19, 2026, Hilton Polaris, Columbus Ohio**



## Tentative Schedule

### At a Glance

#### Saturday, April 18, 2026

6:30 - 7 am	Set-up
<b>7-8:30 am</b>	<b>Visit Exhibits</b>
8:30 - 9:45 am	CME Lecture
<b>9:45-10:15 am</b>	<b>Visit Exhibits</b>
10:15-12:15 pm	CME Lectures
<b>12:15-1:15 pm</b>	<b>Lunch</b>
1:15-2:15 pm	Brainiac Challenge
<b>2:15-2:45 pm</b>	<b>Visit Exhibits</b>
2:45-3:45 pm	CME Lecture
<b>3:45-4 pm</b>	<b>Visit Exhibits</b>
4-5:15 pm	CME Lectures
5:15-9 pm	Evening speaker and dinner

#### Sunday, April 19, 2026

8-9 am	Visit Exhibits
9-10 am	CME Lecture
<b>10-10:30 am</b>	<b>Visit Exhibits</b>
10:30-12:30 pm	CME Lectures

## About Us

The **Ohio Psychiatric Physicians Association (OPPA)**, founded in **1950**, serves as the **third district branch of the American Psychiatric Association (APA)**. The organization represents more than **1,000 physician members** who specialize in the diagnosis, treatment, and prevention of mental illnesses, including substance use disorders. OPPA is incorporated in the State of Ohio as a **not-for-profit, 501(c)(6) scientific and medical specialty organization**.

## Benefits of Supporting and Exhibiting

By participating in this event, your company will not only showcase its products and services to Ohio's leading psychiatric physicians and mental health professionals, but also **demonstrate a strong commitment to advancing mental health care** and supporting those on the front lines. Whether your innovations aim to **improve patient outcomes, enhance clinical efficiency, or support the well-being of mental health practitioners**, the Annual Psychiatric Update offers a **powerful platform** to highlight your impact, connect with key decision-makers, and strengthen your visibility within the psychiatric community.

# Exhibitors

## Become an Exhibitor

Exhibiting at the annual OPPA Psychiatric Update offers a **premier opportunity for your company** to gain meaningful visibility among psychiatric physicians and behavioral health professionals from across Ohio. This well-attended event is designed to encourage engagement, highlight innovative resources, and support the exchange of valuable information that strengthens mental health care.

As an exhibitor, you will have **dedicated time to connect with attendees**, showcase your products and services, and demonstrate how your organization contributes to advancing clinical practice. The conference setting provides a unique environment to build new relationships, reinforce existing partnerships, and engage with key decision-makers in the field.

By participating, **your company positions itself at the center of Ohio's mental health community**—expanding your network, enhancing your influence, and underscoring your commitment to supporting high-quality psychiatric care.

## Exhibitor Benefits

- **One draped six-foot table and chair** (electricity available for purchase upon request)
- **Recognition on event signage and OPPA social media platforms** — early registration provides greater exposure opportunities
- **Mention in a post-event article** featured in OPPA's quarterly newsletter, *Insight Matters*
- **Inclusion in pre- and post-event editions** of OPPA's biweekly electronic newsletter
- **Company name** on the event page on the OPPA website.

Early-bird Exhibit	Beginning Jan. 1, 2026
\$1,600	\$1,800



## Prime Locations

The sooner your company signs up, the greater the likelihood will be that you can select one of several prime locations (see floor plan on page 7 to select). Please keep in mind that table locations may change slightly, depending upon the overall set-up of the area once on-site.

# Supporters

## Become a Supporter

By partnering with OPPA as a supporter, your organization can play a vital role in **advancing the psychiatric community** while enhancing your brand visibility among a targeted audience of psychiatrists and mental health professionals.

OPPA is committed to creating **customized marketing packages** tailored to your organization's goals. Whether your objective is to **increase brand recognition, launch a new product, or build stronger connections within the mental health sector**, our team will work with you to develop a strategy that **maximizes exposure**. Options include sponsorship opportunities, exhibit spaces, digital promotions, and special recognition during our events — all designed to ensure your brand stands out.

Supporting OPPA's Annual Psychiatric Update not only provides **increased visibility**, but also demonstrates your organization's **commitment to improving psychiatric practice and patient outcomes**. We invite you to join us in helping to make the 2026 another success by exploring a **mutually beneficial partnership**.



Supporter packages are fully customizable and pricing is determined by the specific, agreed upon needs of the company.

Pricing begins at \$3,000 and goes up to \$10,000

## Supporter Benefits

Includes all Exhibitor Benefits, plus the following dependent upon level of support:

- **Prominent Online Exposure:** Your company logo and website link featured on the event page of the OPPA website, making it easy for attendees and visitors to access your site, drive traffic, and increase business opportunities.
- **Front-Page Visibility:** Logo placement on the OPPA homepage through banner ads, providing high-visibility exposure to a wide audience.
- **Event Recognition:** Multiple announcements of support throughout the event, reinforcing your organization's commitment and partnership with OPPA.
- **Social Media Highlights:** Recognition across OPPA's social media channels before, during, and after the event, boosting your organization's reach.
- **Premium Event Signage:** Display of your company logo on event signage, banners, and digital screens for maximum visibility.
- **Complimentary Registrations:** A set number of free or discounted event registrations for your staff to attend sessions and networking opportunities.
- **Recognition in Event Materials:** Logo and company mention in event programs, emails, and printed materials distributed to attendees.
- **Optional Post-Event Attendee List:** Access to attendees who opt-in to receive communications, allowing for meaningful follow-up and business connections.

See page 6 for a full list of benefits for each sponsorship level.

# Levels of Support

If you don't see a level that fits your needs or budget, we will customize a package!

The sooner we receive an application, the more exposure your company will receive in various OPPA methods of marketing!

Benefits to Company	Platinum	Gold	Silver	Bronze	Exhibit
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,800
<b>Prior to Annual Psychiatric Update Event</b>					
• Color logo with link to company and up to 200-word description with links on OPPA website as a Supporter (for one year)	✓				
• Four full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>	✓				
• Listed four times in weekly/bi-weekly electronic news, <i>e-Insight Update</i> as an advertiser	✓				
• Recognition of company's support: OPPA website, electronic communications, newsletter and special social media posts on Twitter and Facebook	✓	✓	✓	✓	✓
• Pre-registration attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	✓
• Color logo with link to company and up to 150-word product description (with links) on OPPA website as a Supporter (for one year)	✓				
• Three full page color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>	✓				
• Color logo with link to company and up to 100-word product description (with links) on OPPA website as a Supporter (for one year)		✓			
• Two full page (or four half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>		✓			
• Color logo with link to company and up to 50-word product description on OPPA website as a Supporter (for one year)			✓		
• One full page (or two half page) color display ads in OPPA's quarterly electronic newsletter, <i>Insight Matters</i>			✓		
<b>During the Event</b>					
• Opportunity to provide insert/flyer (or other agreed upon materials to be provided at the time of registration)	✓				
• Complimentary registration for representatives (number varies based on level of support with four reps at Platinum level)	✓	3 reps	2 reps	2 reps	
• Verbal recognition by President during the event	✓				
• One exhibitor table/space	✓	✓	✓	✓	
• Prominent color logo included on signage and slideshow.	✓	✓	✓	✓	
<b>After the Event</b>					
• Final attendee list (name, city, state only) for participants who opt-in to having their contact information shared	✓	✓	✓	✓	✓
• Opportunity for contact with OPPA Executive Director and/or contact with President to discuss new services/product information (frequency of contact varies based on level of support)	✓	✓	✓	✓	



# Exhibitor Floor Plan

